

Academic Programme Profiles

Sixteen curriculum references across key subject areas.

Academic information edition | 2026-2027

Subject and learning information; not an admissions offer.

ACADEMIC REFERENCE FIELDS

BUSINESS

Management & finance

COMPUTING

AI & digital systems

EDUCATION

Learning sciences

DESIGN

Creative disciplines

HEALTH

Health-related fields

ENGINEERING

Applied technologies

Understand the source-status distinction

Compare ideas without claiming programme delivery or qualification authority.

12

SOURCE-BASED

Third-party curricula published externally;
no IEU award role implied.

03

DEGREE PROPOSALS

Pharmacy, Architecture and Interior
Design require review and authorisation.

01

TECHNICAL FRAMEWORK

Dental Prosthetics reference is separate
from bachelor-degree programmes.

Digital Communication & Journalism

MEDIA & COMMUNICATION

- Communication theory and media analysis
- Journalism, digital content and storytelling
- Audience analytics and responsible reporting

4 years | 240 ECTS

Published external curriculum reference

ACADEMIC FOCUS

01 Communication theory and media analysis

02 Journalism, digital content and storytelling

03 4 years | 240 ECTS

Law

LAW & PUBLIC AFFAIRS

- Legal reasoning and public institutions
- Civil, criminal, administrative and EU law
- Digital law, evidence and legal writing

4 years | 240 ECTS

Published external curriculum reference



THEMATIC EDUCATION IMAGERY

Graphic Design, Multimedia & Digital Creation

DESIGN & CREATIVE MEDIA

- Visual communication and typography
- Multimedia content and three-dimensional design
- Interactive interfaces and digital creation

4 years | 240 ECTS

Published external curriculum reference; registration verification open

ACADEMIC FOCUS

01 Visual communication and typography

02 Multimedia content and three-dimensional design

03 4 years | 240 ECTS

Digital Economics & Business Intelligence

DIGITAL ECONOMY

- Economics and business management
- Decision analytics and business intelligence
- Digital transformation and cyber awareness

4 years | 240 ECTS

Published external curriculum reference



THEMATIC EDUCATION IMAGERY

Early Childhood Education

EDUCATION & LEARNING

- Child development and learning foundations
- Play, inclusion and curriculum planning
- Digital and creative education approaches

4 years | 240 ECTS

Published external curriculum reference

ACADEMIC FOCUS

01 Child development and learning foundations

02 Play, inclusion and curriculum planning

03 4 years | 240 ECTS

Primary Education

EDUCATION & LEARNING

- Primary pedagogy and education systems
- Classroom inclusion and subject didactics
- Teaching practice and research literacy

4 years | 240 ECTS

Published external curriculum reference

ACADEMIC FOCUS

01 Primary pedagogy and education systems

02 Classroom inclusion and subject didactics

03 4 years | 240 ECTS

Finance & Accounting

ECONOMICS & FINANCE

- Accounting, finance and economic foundations
- Financial analysis and management control
- Corporate reporting and financial markets

4 years | 240 ECTS

Published external curriculum reference



THEMATIC EDUCATION IMAGERY

Computer Engineering

COMPUTING & ENGINEERING

- Programming, algorithms and computing theory
- Software engineering and digital infrastructure
- Security, projects and applied computing

4 years | 240 ECTS

Published external curriculum reference

ACADEMIC FOCUS

01 Programming, algorithms and computing theory

02 Software engineering and digital infrastructure

03 4 years | 240 ECTS

Industrial Organization Engineering

ENGINEERING & SYSTEMS

- Quantitative engineering foundations
- Operations, industrial systems and design
- Production, project management and optimization

4 years | 240 ECTS

Published external curriculum reference

ACADEMIC FOCUS

01 Quantitative engineering foundations

02 Operations, industrial systems and design

03 4 years | 240 ECTS

Digital Marketing

MARKETING & DIGITAL BUSINESS

- Marketing research and consumer behavior
- Digital campaign and content strategy
- Analytics, CRM and brand management

4 years | 240 ECTS

Published external curriculum reference

ACADEMIC FOCUS

01 Marketing research and consumer behavior

02 Digital campaign and content strategy

03 4 years | 240 ECTS

Human Nutrition & Dietetics

HEALTH & WELLBEING

- Human biology and nutritional science
- Food systems, dietetics and public health
- Evidence, food law and supervised practice

4 years | 240 ECTS

Published external curriculum reference

ACADEMIC FOCUS

01 Human biology and nutritional science

02 Food systems, dietetics and public health

03 4 years | 240 ECTS

Psychology

BEHAVIOURAL & SOCIAL SCIENCES

- Research methods and data analysis
- Development, cognition and behavior
- Assessment ethics and psychological theory

4 years | 240 ECTS

Published external curriculum reference

ACADEMIC FOCUS

01 Research methods and data analysis

02 Development, cognition and behavior

03 4 years | 240 ECTS

Pharmacy

HEALTH SCIENCE PROPOSAL

- Chemistry, biology and pharmaceutical sciences
- Pharmacology, therapeutics and safe medicines
- Clinical practice prerequisites and ethics

5 years | 300 ECTS - planning assumption

New curricular proposal; no approval or live clinical delivery



THEMATIC EDUCATION IMAGERY

Architecture

DESIGN & BUILT ENVIRONMENT PROPOSAL

- Architectural representation and spatial thinking
- Structures, construction and climate-aware design
- Studio work, urban context and design ethics

5 years | 300 ECTS - planning assumption

New curricular proposal; architecture studios and approvals unverified



THEMATIC EDUCATION IMAGERY

Dental Prosthetics - Higher Technician

SEPARATE TECHNICAL PATHWAY REFERENCE

- Dental materials and laboratory fundamentals
- Digital dental workflows and fabrication
- Supervised workplace and regulatory prerequisites

2 years | 2,000 hours - planning assumption

NOT A BACHELOR DEGREE

ACADEMIC FOCUS

- 01 Dental materials and laboratory fundamentals
- 02 Digital dental workflows and fabrication
- 03 2 years | 2,000 hours - planning assumption

Interior Design

DESIGN PROPOSAL

- Spatial design, drawing and materiality
- Lighting, furniture and inclusive interiors
- Studio methods, BIM and construction coordination

4 years | 240 ECTS - planning assumption

New curricular proposal; studio and facility verification pending



THEMATIC EDUCATION IMAGERY