

Graduate Fields Atlas

Twelve master-level themes and eight doctoral research fields.

Academic information edition | 2026-2027

Subject and learning information; not an admissions offer.



These profiles are a framework reference

Use for planning conversations — not as a public offer or accreditation document.

01

12 MASTER MODELS

Advanced learning themes with example project outcomes.

02

08 DOCTORAL FIELDS

Research questions, method families and possible contributions.

03

01 PUBLIC RULE

Admissions and award authority must be confirmed for the exact programme.

No current IEU degree admission route is verified by these slides.

MBA — Strategic Management & Innovation

BUSINESS, LEADERSHIP & MANAGEMENT

- Strategic analysis and value creation
- Organisational leadership and change
- Evidence-based business decisions

SAMPLE OUTPUT

A board-ready strategic transformation case with a measurable implementation plan.



THEMATIC EDUCATION IMAGERY

MSc Artificial Intelligence & Data Science

COMPUTING, AI, DATA & CYBERSECURITY

- Responsible AI model development
- Data engineering and inference
- Reproducible model evaluation

SAMPLE OUTPUT

A documented AI prototype, model card and evaluation report.

ACADEMIC FOCUS

- 01 Responsible AI model development
- 02 Data engineering and inference
- 03 A documented AI prototype, model card and evaluation report.

MSc Cybersecurity & Digital Forensics

CYBERSECURITY & RISK SYSTEMS

- Risk-based security architecture
- Ethical investigation and evidence
- Digital resilience and governance

SAMPLE OUTPUT

An audited incident-response and cyber-resilience blueprint.

ACADEMIC FOCUS

01 Risk-based security architecture

02 Ethical investigation and evidence

03 An audited incident-response and cyber-resilience blueprint.

MSc Digital Transformation & Innovation

DIGITAL STRATEGY & INNOVATION

- Digital operating model redesign
- Data-led experimentation
- Change adoption and value measurement

SAMPLE OUTPUT

A phased digital transformation roadmap with pilot evaluation logic.

ACADEMIC FOCUS

01 Digital operating model redesign

02 Data-led experimentation

03 A phased digital transformation roadmap with pilot evaluation...

MSc Finance & Business Analytics

ECONOMICS, ACCOUNTING & FINANCE

- Corporate financial modelling
- Risk, forecasts and evidence
- Analytics for capital decisions

SAMPLE OUTPUT

A reproducible risk-and-return analysis with documented assumptions.



THEMATIC EDUCATION IMAGERY

MA Public Policy & Governance

LAW, GOVERNMENT & INTERNATIONAL AFFAIRS

- Policy problem framing and evaluation
- Public governance and institutions
- Evidence-to-decision communication

SAMPLE OUTPUT

A government-oriented policy options paper with an evaluation framework.

ACADEMIC FOCUS

- 01 Policy problem framing and evaluation
- 02 Public governance and institutions
- 03 A government-oriented policy options paper with an evaluation...

MA Educational Leadership & Digital Learning

EDUCATION & LEARNING SCIENCES

- Learning science and inclusive access
- Education leadership and innovation
- Quality in digital course design

SAMPLE OUTPUT

An evidence-based curriculum or digital learning improvement plan.

ACADEMIC FOCUS

- 01 Learning science and inclusive access
- 02 Education leadership and innovation
- 03 An evidence-based curriculum or digital learning improvement plan.

MSc Public Health & Health Systems

NURSING, ALLIED HEALTH & PUBLIC HEALTH

- Epidemiology and health indicators
- Systems, access and health equity
- Evidence appraisal and ethics

SAMPLE OUTPUT

A clearly scoped population-health analysis and evidence-to-policy brief.

ACADEMIC FOCUS

- 01 Epidemiology and health indicators
- 02 Systems, access and health equity
- 03 A clearly scoped population-health analysis and...

MSc Sustainability & Climate Strategy

ENVIRONMENTAL SYSTEMS & POLICY

- Climate risk and systems thinking
- Sustainable organisations and cities
- Transparent impact assessment

SAMPLE OUTPUT

An adaptation/transition strategy supported by a defensible evidence model.



THEMATIC EDUCATION IMAGERY

MA International Relations & Diplomacy

INTERNATIONAL AFFAIRS & STRATEGIC STUDIES

- Global institutions and diplomacy
- Geopolitical research and foresight
- Conflict, cooperation and ethics

SAMPLE OUTPUT

An analytically grounded diplomatic or comparative policy brief.

ACADEMIC FOCUS

- 01 Global institutions and diplomacy
- 02 Geopolitical research and foresight
- 03 An analytically grounded diplomatic or comparative policy brief.

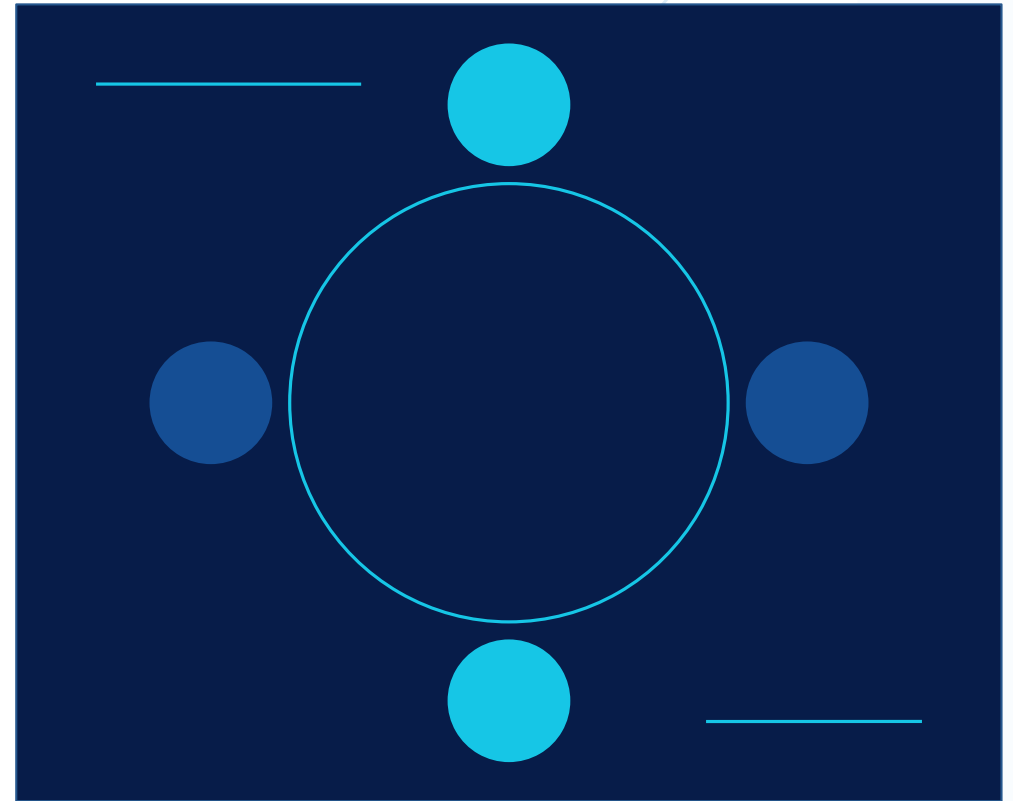
MA Leadership & Organisational Change

HUMAN CAPITAL & ORGANISATIONS

- Ethical leadership and governance
- Organisational behaviour and culture
- Change intervention design

SAMPLE OUTPUT

An evidence-based leadership change intervention and learning plan.



MSc Forensic Science & Evidence Systems

FORENSIC & APPLIED SCIENCE

- Scientific reasoning and validation
- Forensic methods and chain of custody
- Quality, ethics and expert reporting

SAMPLE OUTPUT

An evidence-validation plan and technical reporting portfolio.



THEMATIC EDUCATION IMAGERY

DBA — Business Administration & Strategy

APPLIED BUSINESS RESEARCH

RESEARCH QUESTION EXAMPLE

How can governance design improve strategic accountability?

POTENTIAL METHODS

Multiple-case research, mixed methods, longitudinal organisational analysis



THEMATIC EDUCATION IMAGERY

PhD — Artificial Intelligence & Computing

COMPUTING & INTELLIGENT SYSTEMS

RESEARCH QUESTION EXAMPLE

Which design enables robust and explainable AI under shifting data?

POTENTIAL METHODS

Experimental design, algorithmic benchmarking, modelling and human-centred evaluation

ACADEMIC FOCUS

- 01 Which design enables robust and explainable AI under shifting...
- 02 Experimental design, algorithmic benchmarking, modelling and...
- 03 Research field only: programme status must be verified

PhD — Education & Learning Sciences

EDUCATION RESEARCH

RESEARCH QUESTION EXAMPLE

How do hybrid learning patterns affect student participation?

POTENTIAL METHODS

Design-based research, qualitative inquiry, quasi-experimental evaluation

ACADEMIC FOCUS

- 01 How do hybrid learning patterns affect student participation?
- 02 Design-based research, qualitative inquiry, quasi-experimental...
- 03 Research field only: programme status must be verified

PhD — Public Policy & Governance

POLICY AND INSTITUTIONAL RESEARCH

RESEARCH QUESTION EXAMPLE

When do public-sector capability reforms produce measurable results?

POTENTIAL METHODS

Comparative cases, causal inference where feasible, interviews and document analysis

ACADEMIC FOCUS

- 01 When do public-sector capability reforms produce measurable...
- 02 Comparative cases, causal inference where feasible, interviews...
- 03 Research field only: programme status must be verified

PhD — Psychology & Behavioural Sciences

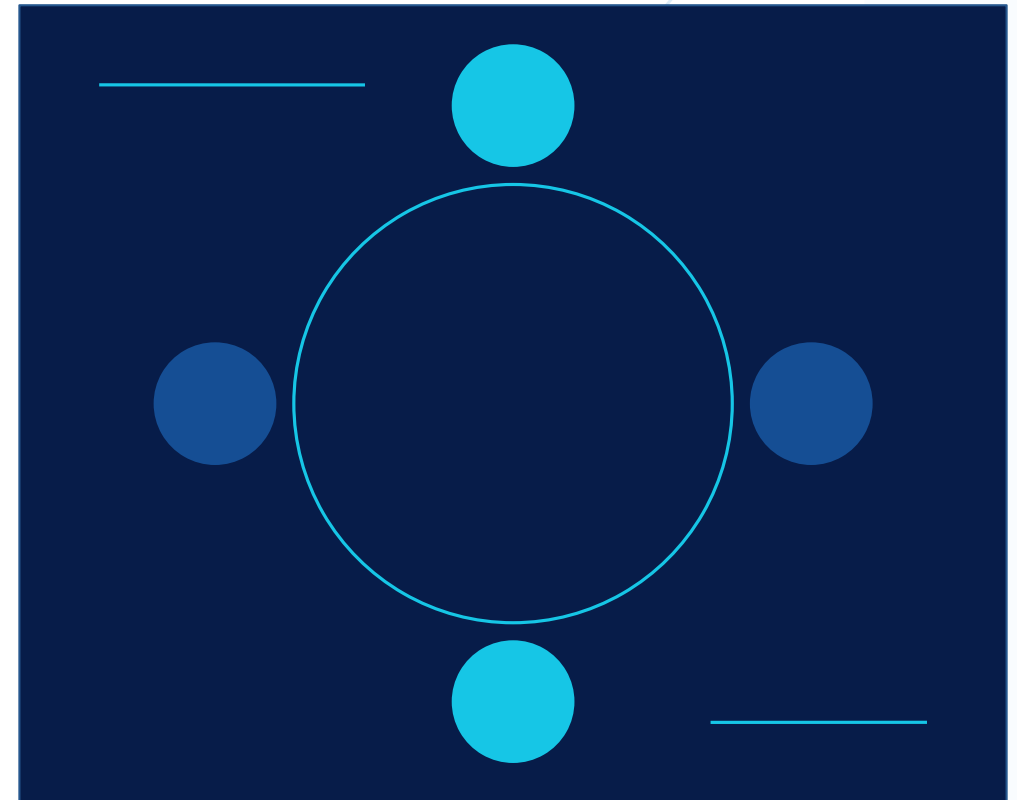
BEHAVIOURAL AND SOCIAL RESEARCH

RESEARCH QUESTION EXAMPLE

Which behavioural mechanisms shape technology adoption?

POTENTIAL METHODS

Validated measurement, experiments, longitudinal mixed methods



PhD — Public Health & Health Systems

POPULATION AND SYSTEMS RESEARCH

RESEARCH QUESTION EXAMPLE

How can health access gaps be evaluated across regions?

POTENTIAL METHODS

Epidemiological methods, mixed-methods services research, implementation science

ACADEMIC FOCUS

- 01 How can health access gaps be evaluated across regions?
- 02 Epidemiological methods, mixed-methods services research,...
- 03 Research field only: programme status must be verified

PhD — Engineering & Sustainability

APPLIED ENGINEERING RESEARCH

RESEARCH QUESTION EXAMPLE

Can optimisation reduce lifecycle impacts of critical infrastructure?

POTENTIAL METHODS

Simulation, optimisation, experimental validation and lifecycle assessment



THEMATIC EDUCATION IMAGERY

PhD — International Relations & Security Studies

INTERNATIONAL & SECURITY RESEARCH

RESEARCH QUESTION EXAMPLE

How do regional institutions adapt to emerging hybrid threats?

POTENTIAL METHODS

Historical comparative analysis, scenario testing, qualitative case research

ACADEMIC FOCUS

- 01 How do regional institutions adapt to emerging hybrid threats?
- 02 Historical comparative analysis, scenario testing, qualitative...
- 03 Research field only: programme status must be verified



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