

Executive & Specialist Learning

Learning pathways, applied activities and focused outcomes.

Academic information edition | 2026-2027

Subject and learning information; not an admissions offer.

LEARNING WITH A CLEAR PURPOSE

01

SPECIALISE

Deepen domain knowledge

02

APPLY

Work with cases & challenges

03

REFLECT

Assess the learning outcome

01

What each card includes

Target audience, outlined outcome, a four-part learning map and a practical end product.

02

Details to check for each course

Credits, academic equivalence, delivery periods, prices, named faculty or specific credential entitlements.

03

What selection should test

Buyer demand, responsible faculty, required platform, content rights and learner support.

01

ASL / 01-08

Evidence, data, digital responsibility, quality, research, policy and sustainability.

02

EXE / 01-08

Strategy, board oversight, AI transformation, negotiation, finance and resilience.

03

INS / 01-04

Custom university, government, AI adoption and research academies.

04

VIP / 01-02

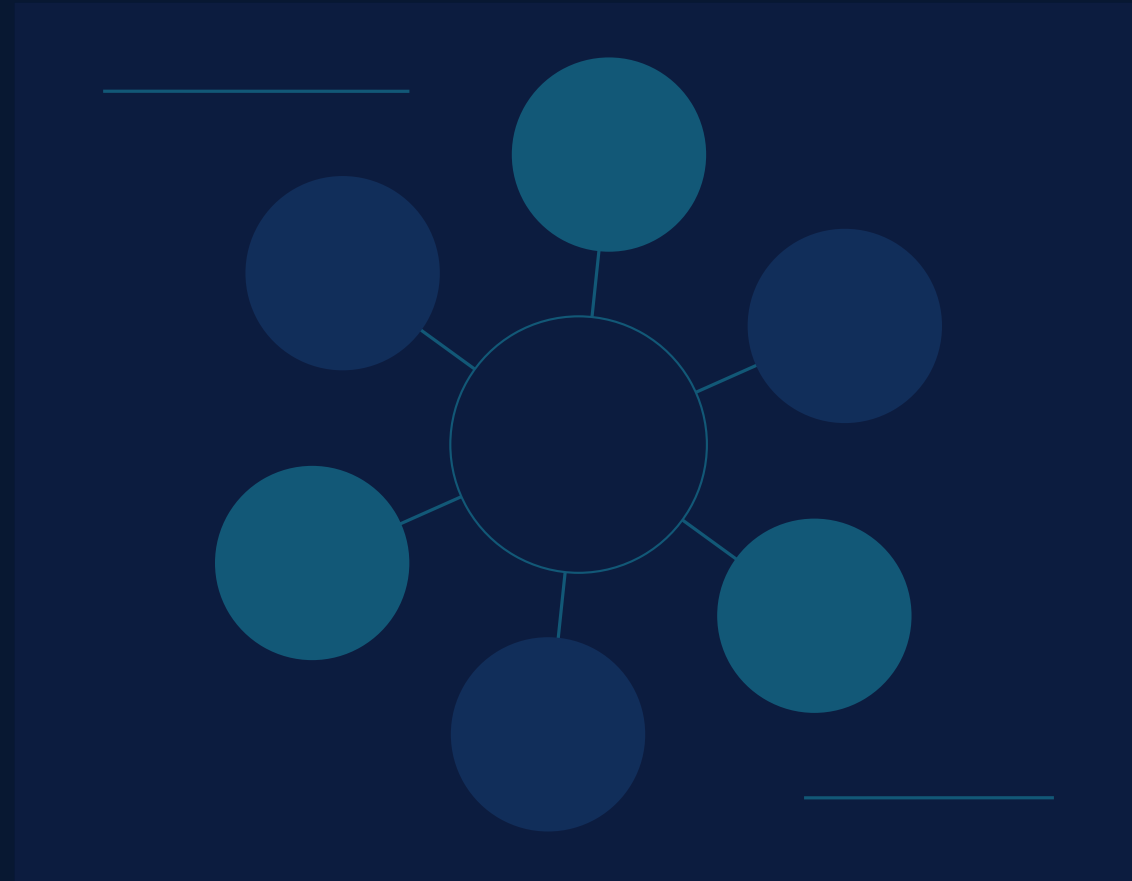
Personally scoped executive strategy and research-leadership intensives.

Advanced & Specialist Learning

Eight themes | independent short-learning design

Applied Research Design & Evidence Appraisal

Ask better questions; produce stronger evidence.



01 Research problems & scope

Research questions, constructs and decision context

02 Design & sampling

Comparative, qualitative and quantitative design choices

03 Evidence appraisal

Search strategy, relevance, quality and bias

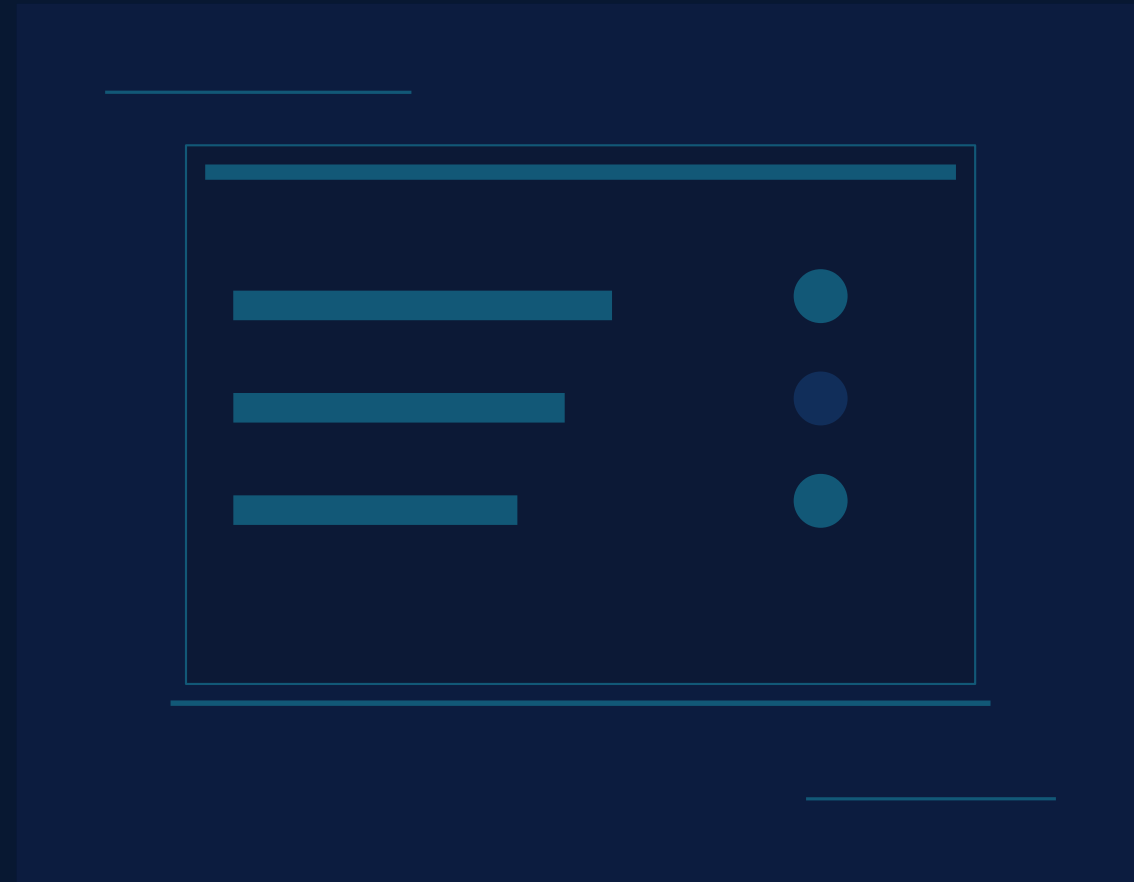
04 Ethics & reporting

Consent, privacy, transparency and open methods

OUTPUT: [Research design note + appraisal matrix](#)

Data Analytics for Better Decisions

Translate data into responsible action.



01 Decision framing

Questions, baselines, metrics and data boundaries

02 Data quality & exploration

Data cleaning, outliers, missingness and comparability

03 Interpretation

Trends, segment comparisons and uncertainty

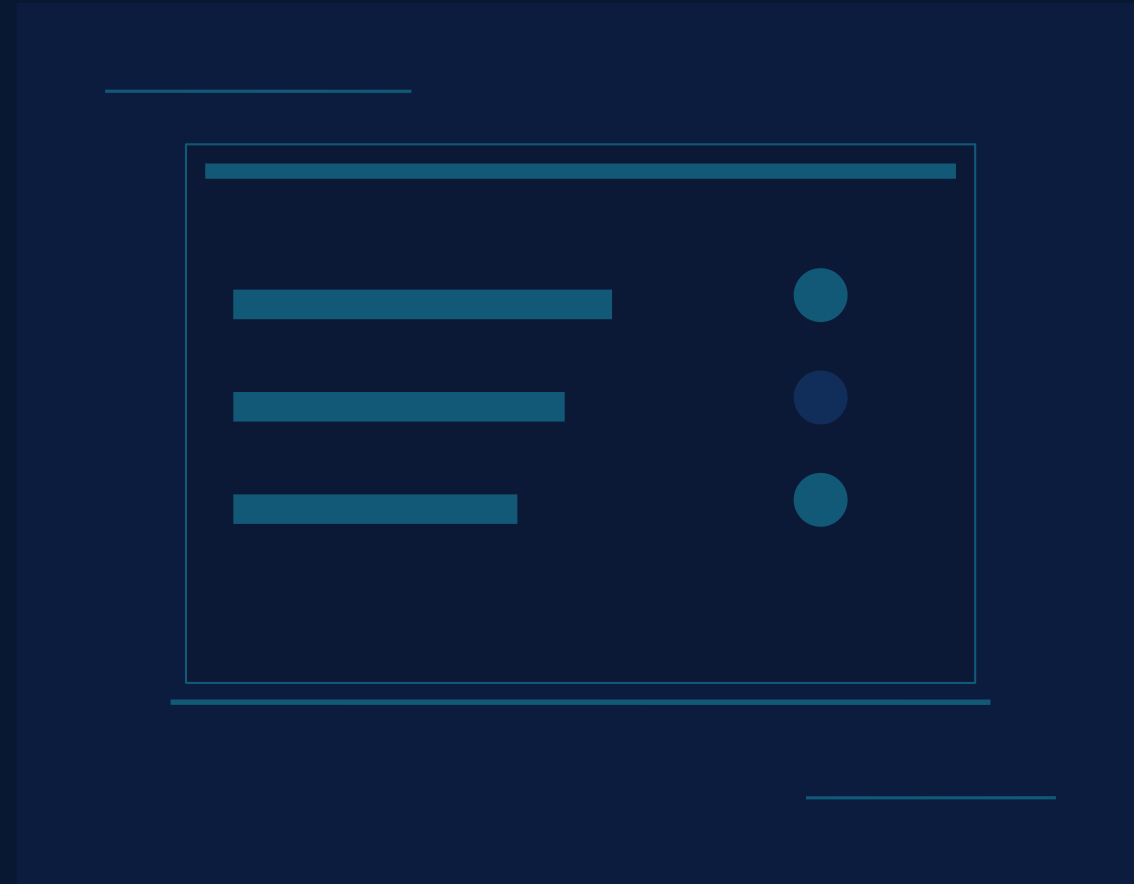
04 Actionable communication

Caveats, narrative and decision options

OUTPUT: Metrics dictionary + annotated charts

Responsible AI & Digital Ethics

Deploy AI with accountable human judgment.



01 AI foundations

Capabilities, limitations, model errors and suitable tasks

02 Risk & governance

Data, fairness, privacy, security and accountability

03 Human oversight

Decision authority, escalation and monitoring

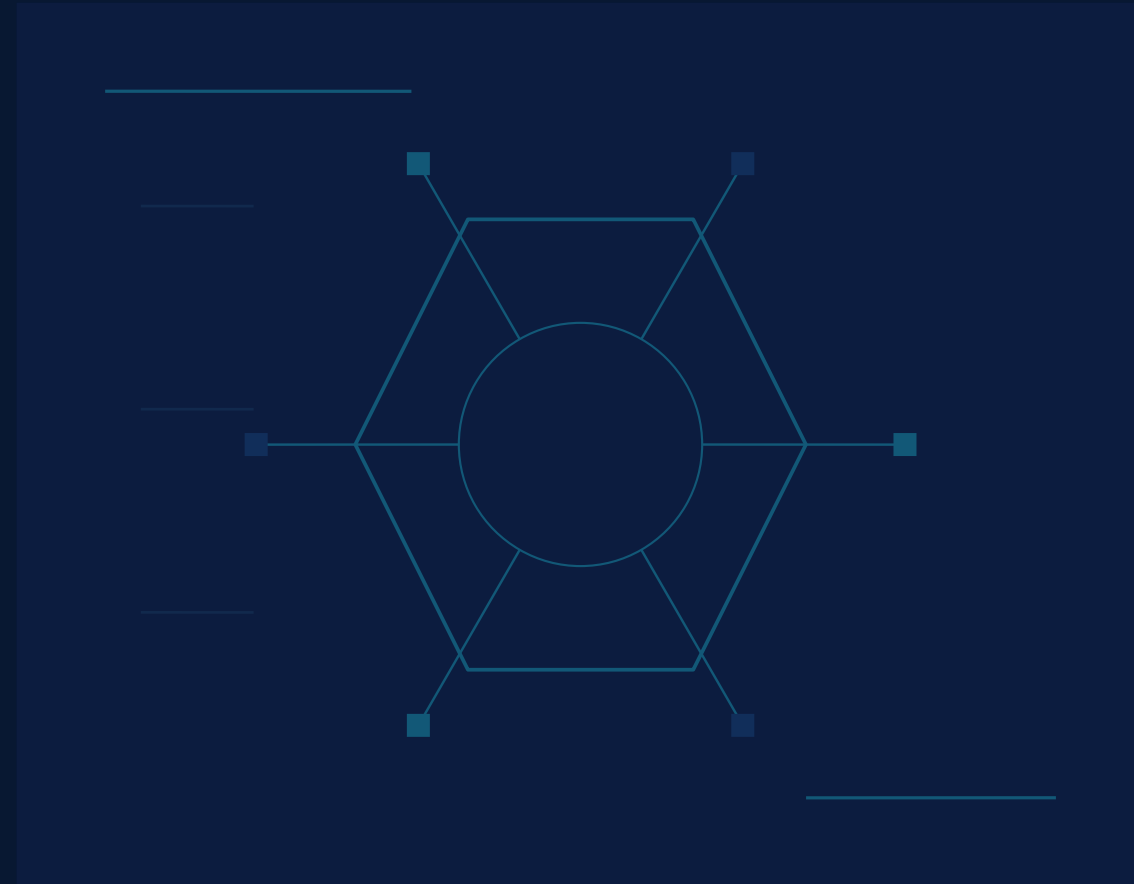
04 Implementation & review

Pilot metrics, training and incident response

OUTPUT: Risk register + approval workflow

Cyber Risk & Digital Trust

Turn cyber awareness into operating controls.



01 Threats & assets

Business-critical systems and common attack patterns

02 Identity & access

MFA, least privilege, account recovery and access reviews

03 Privacy & continuity

Backups, data minimization and supplier exposure

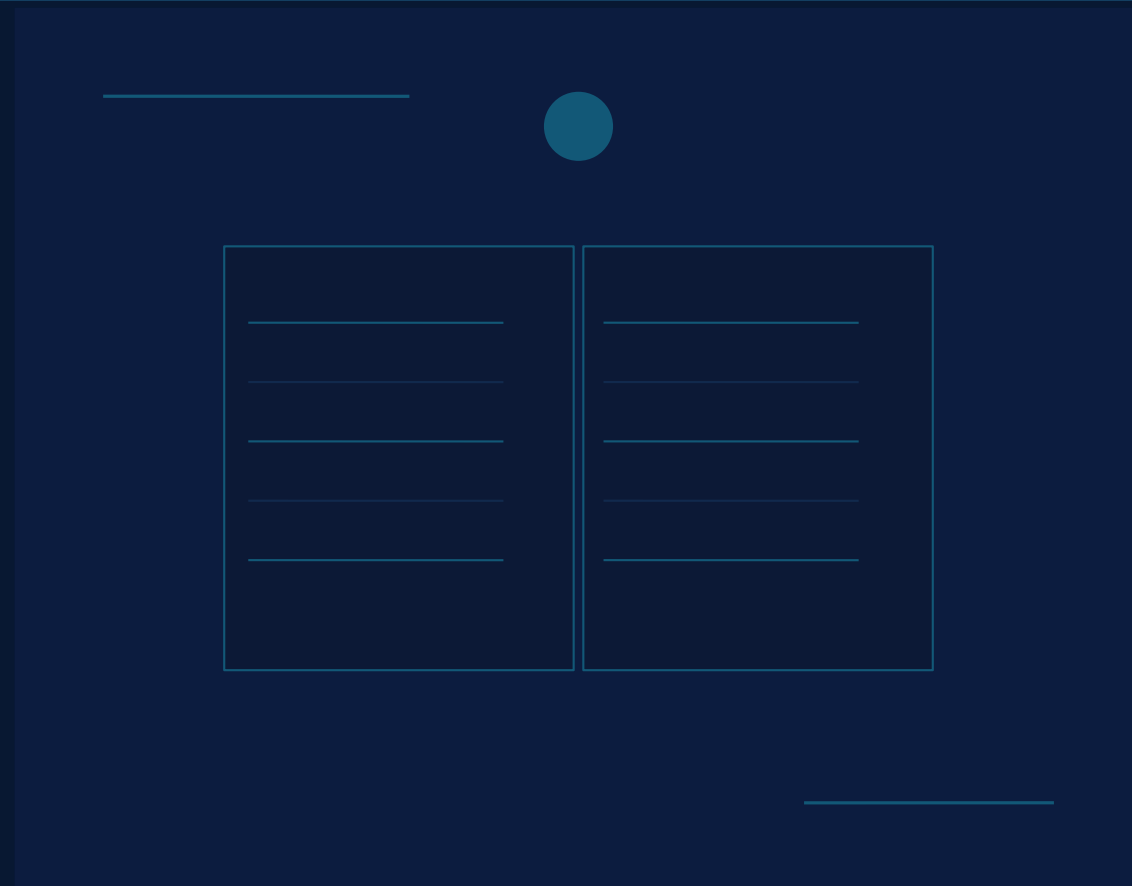
04 Incident readiness

Escalation, decisions, evidence capture and recovery

OUTPUT: Controls checklist + incident playbook

Digital Learning Design & Assessment

Design learning for outcomes, not slide volume.



01 Learner analysis

Audience, prerequisites and learning barriers

02 Backward design

Outcomes, evidence and activity selection

03 Digital experiences

Media, interaction, pacing and accessibility

04 Assessment & quality

Rubrics, feedback, integrity and improvement

OUTPUT: Course blueprint + lesson storyboard

Policy Analysis & Strategic Foresight

Make decisions under uncertainty.



01 Problem definition

Public value, stakeholders and problem boundaries

02 Evidence & options

Comparative cases, costs, feasibility and fairness

03 Foresight methods

Drivers, horizon scanning, scenario narratives

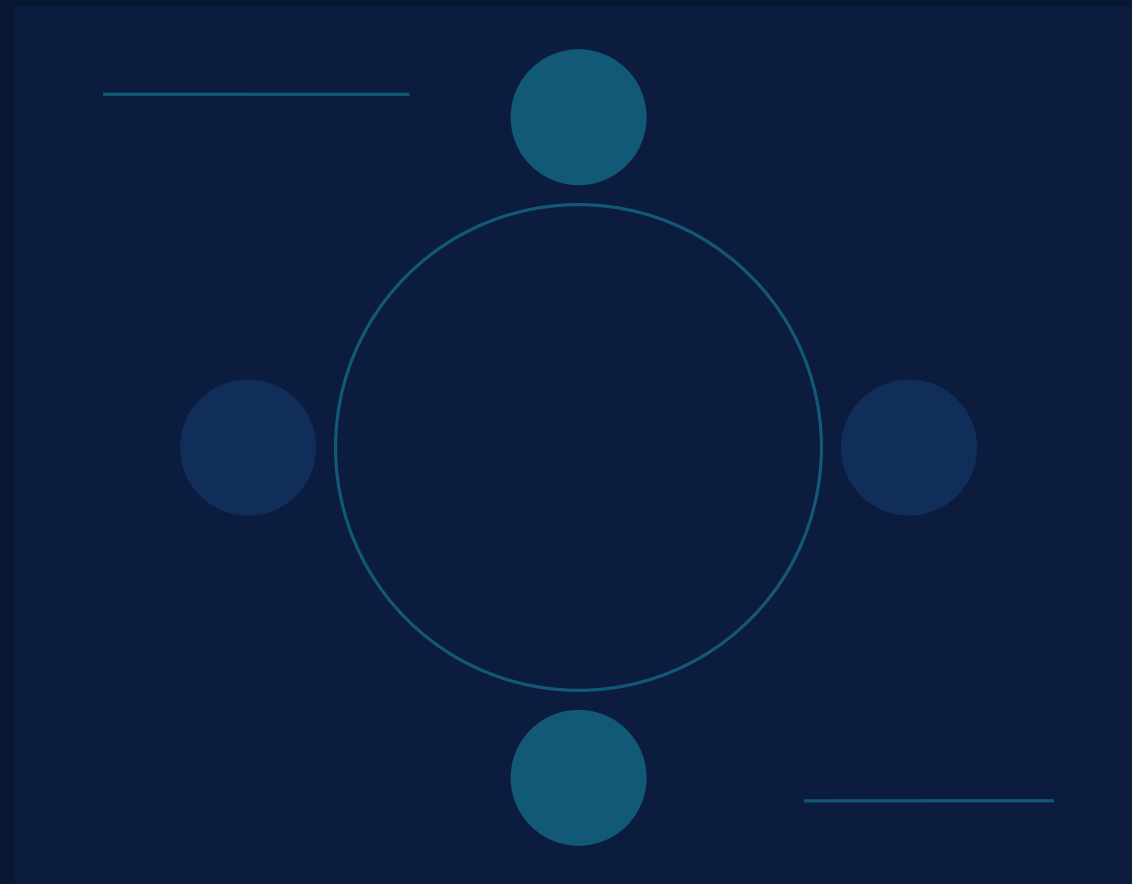
04 Policy recommendation

Implementation, monitoring and adaptation

OUTPUT: Policy options + scenarios + indicators

Higher Education Quality & Programme Review

From good intentions to auditable improvement.



01 Quality logic

Internal QA, public information and accountability

02 Programme architecture

Outcomes, curricular coherence and workload

03 Evidence & student voice

Assessment samples, indicators and learner feedback

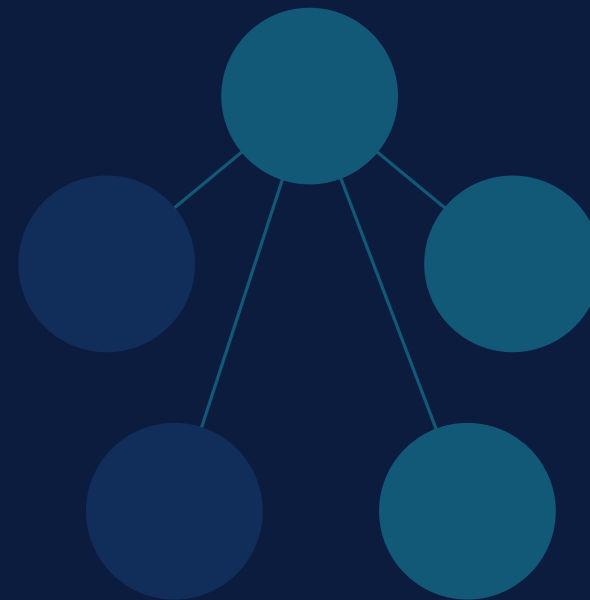
04 Review & enhancement

Action tracking, ownership and verification

OUTPUT: Curriculum map + evidence matrix + action register

Sustainability & Impact Measurement

Move from aspiration to credible evidence.



01 Purpose & stakeholders

Scope, theory of change and material questions

02 Measurement design

Baselines, indicators, targets and data quality

03 Interpreting impact

Contribution, attribution, bias and uncertainty

04 Transparent reporting

Balanced narrative, findings and limitations

OUTPUT: Outcome map + KPI dictionary + reporting brief

Executive Learning

Eight themes | leadership and institution-focused
decision practice



THEMATIC EDUCATION IMAGERY

Strategic Leadership & Organisational Change

Lead transitions with clarity and conviction.



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01 Strategy & context

Competitive position, public value and critical choices

02 Leadership dynamics

Influence, trust, resistance and executive communications

03 Change architecture

Workstreams, sponsorship and adoption plans

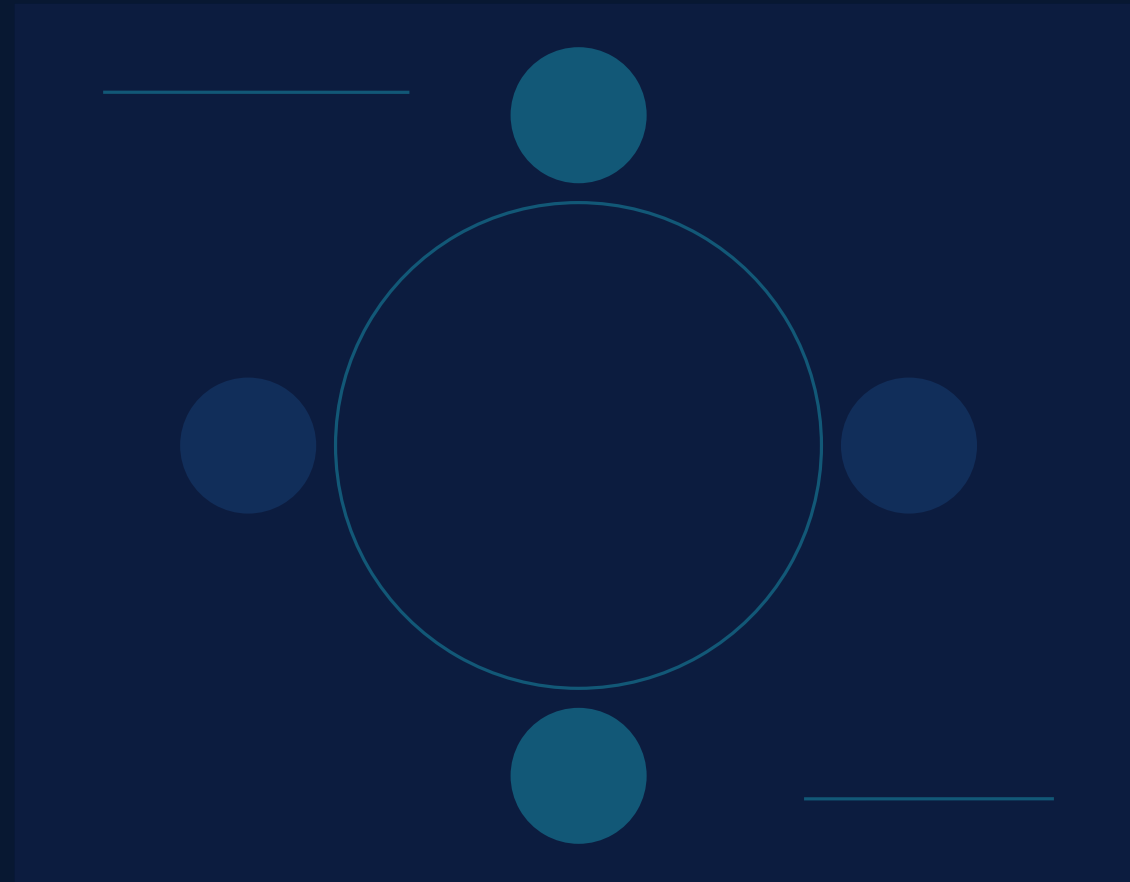
04 Execution governance

Milestones, risks, culture and learning loops

OUTPUT: Change roadmap + sponsor scorecard

Board Governance & Responsible Oversight

Better questions. Clearer decisions. Stronger accountability.



01 Governance architecture

Mandate, reserved matters and committee roles

02 Information & challenge

Board packs, evidence thresholds and decision quality

03 Risk & integrity

Conflicts, controls, escalation and accountability

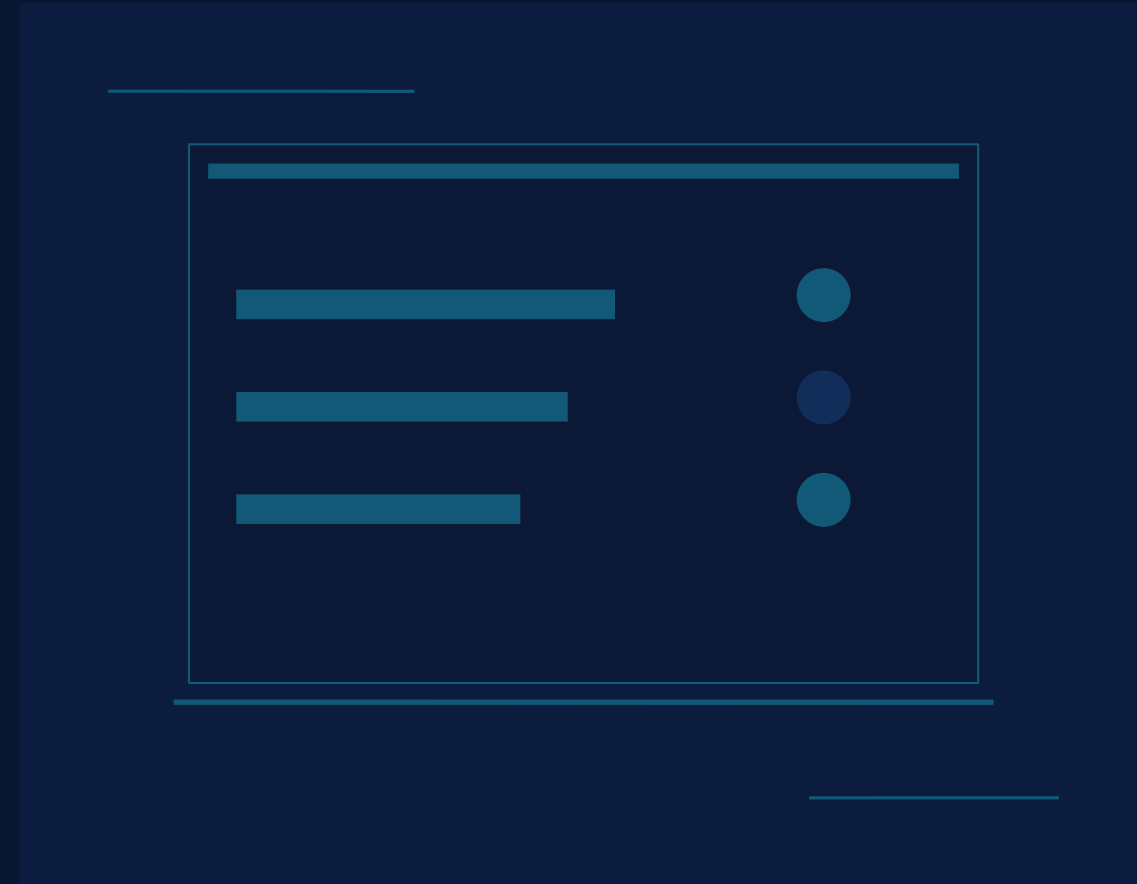
04 Board effectiveness

Meeting design, actions and periodic self-review

OUTPUT: [Decision matrix](#) + [board pack template](#)

Executive AI & Digital Transformation

Convert technology choices into institutional value.



01 Value discovery

Processes, friction, productivity and service quality

02 AI and automation options

Automation patterns, buy-versus-build and data dependencies

03 Change and safeguards

Privacy, security, people and approval gates

04 Execution & value

Pilot design, measurements and scaling decisions

OUTPUT: Prioritised use-case portfolio + pilot charter

Public Sector Innovation & Service Design

Design services around evidence and the people they serve.



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01 Service purpose

Public value, service mandates and user needs

02 Journey diagnosis

Frontstage/backstage process and accessibility

03 Co-design options

Prototyping, constraints and fairness

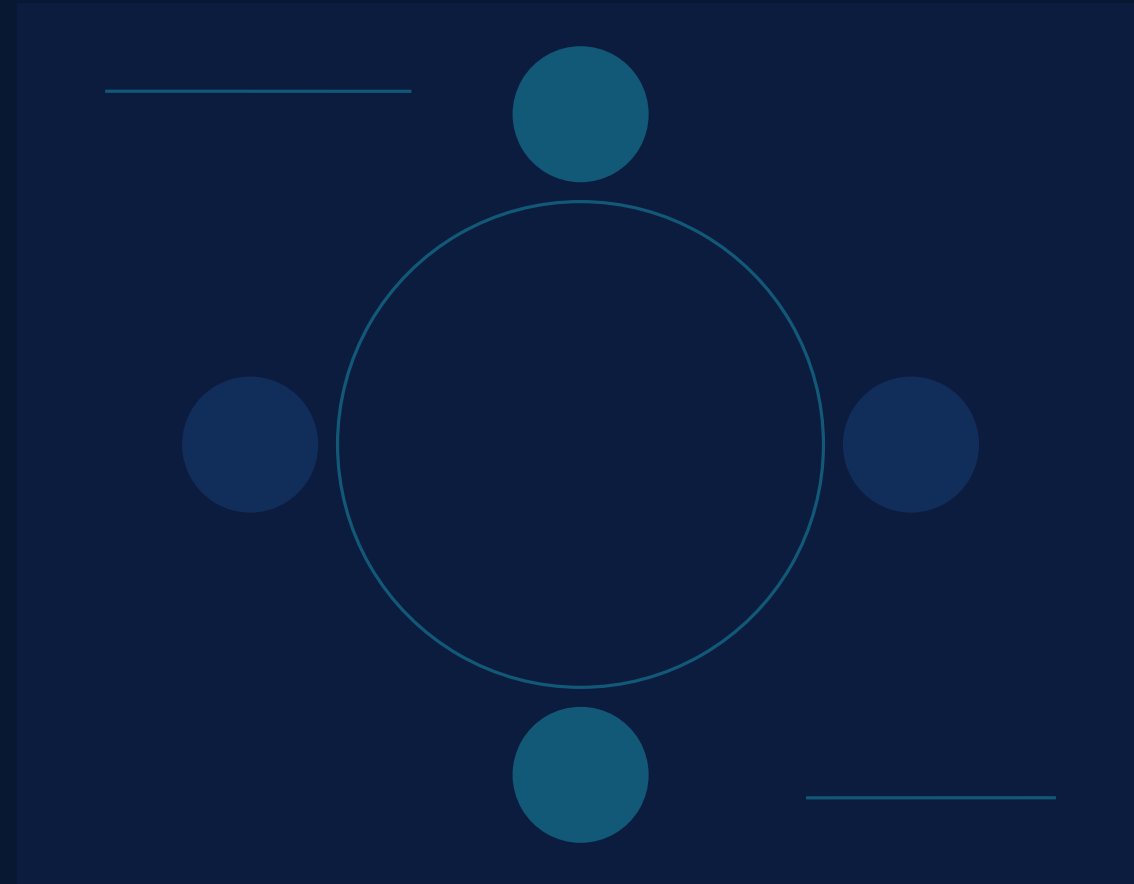
04 Pilot governance

Delivery, risk, KPIs and citizen feedback

OUTPUT: Service blueprint + measurable pilot

Strategic Negotiation & Institutional Alliances

Structure collaboration around mutual outcomes.



01 Preparation & leverage

Interests, BATNA, alternatives and decision rights

02 Value creation

Issue trades, sequencing and option packages

03 Terms & risk

Scope, deliverables, governance and review triggers

04 Relationship execution

Escalations, scorecards and renewal logic

OUTPUT: [Negotiation map](#) + [term-sheet priorities](#)

Operational Excellence & Performance Strategy

Turn institutional goals into repeatable delivery.



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01 Operating-model scan

Demand, process interfaces and ownership

02 Process improvement

Service levels, waste, quality and constraints

03 Performance intelligence

KPI trees, baselines and management reviews

04 Continuous improvement

Experimentation, accountability and escalation

OUTPUT: Service blueprint + operating dashboard

Financial Decision-Making for Leaders

Read the numbers; test the choices.



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01 Financial literacy

Income, cash flow, balance sheet and unit economics

02 Cost and value drivers

Contribution margin, fixed cost and scale

03 Capital choices

Scenarios, sensitivities and opportunity cost

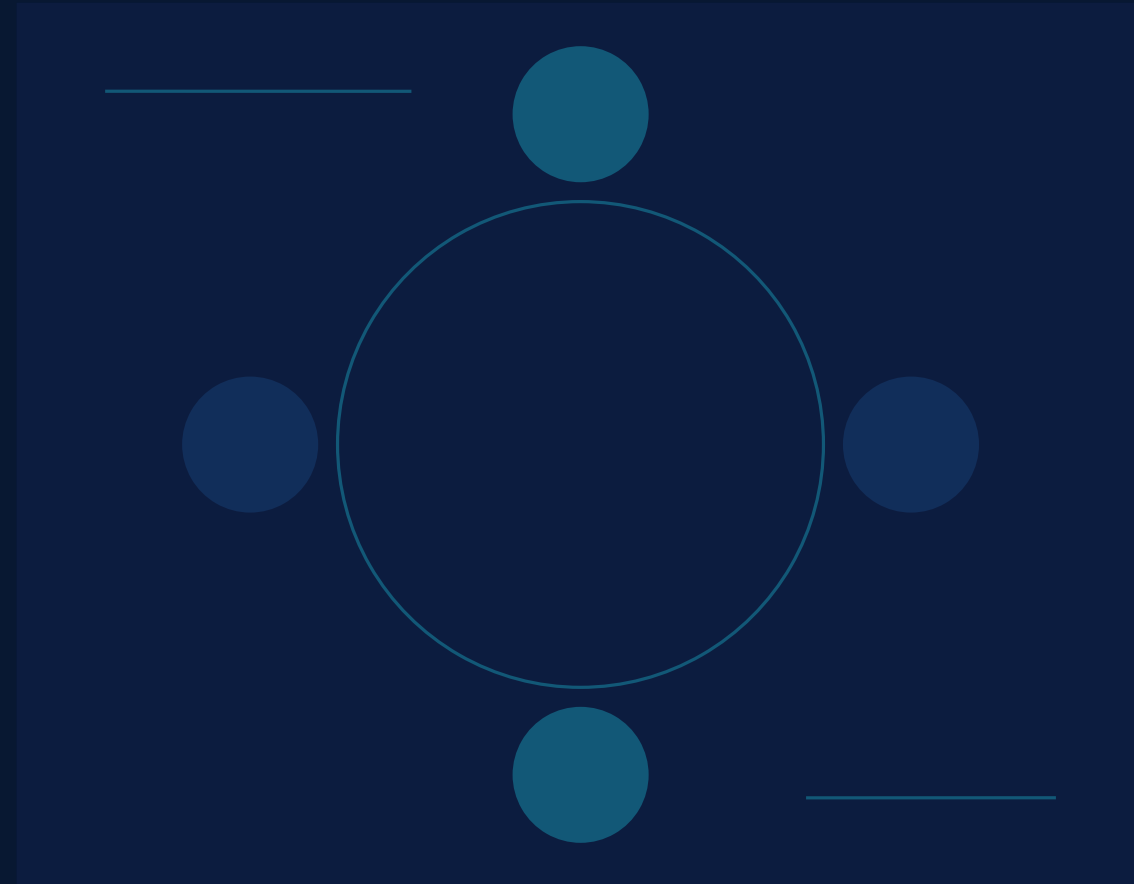
04 Board-ready narrative

Risk, assumptions and decision thresholds

OUTPUT: Scenario model framework + decision note

Crisis Leadership & Organisational Resilience

Prepare to decide when information is incomplete.



01 Risk sensing

Threat signals, dependencies and exposure

02 Crisis decision rights

Command structure, triggers and information flow

03 Communication & continuity

Stakeholders, message discipline and service priorities

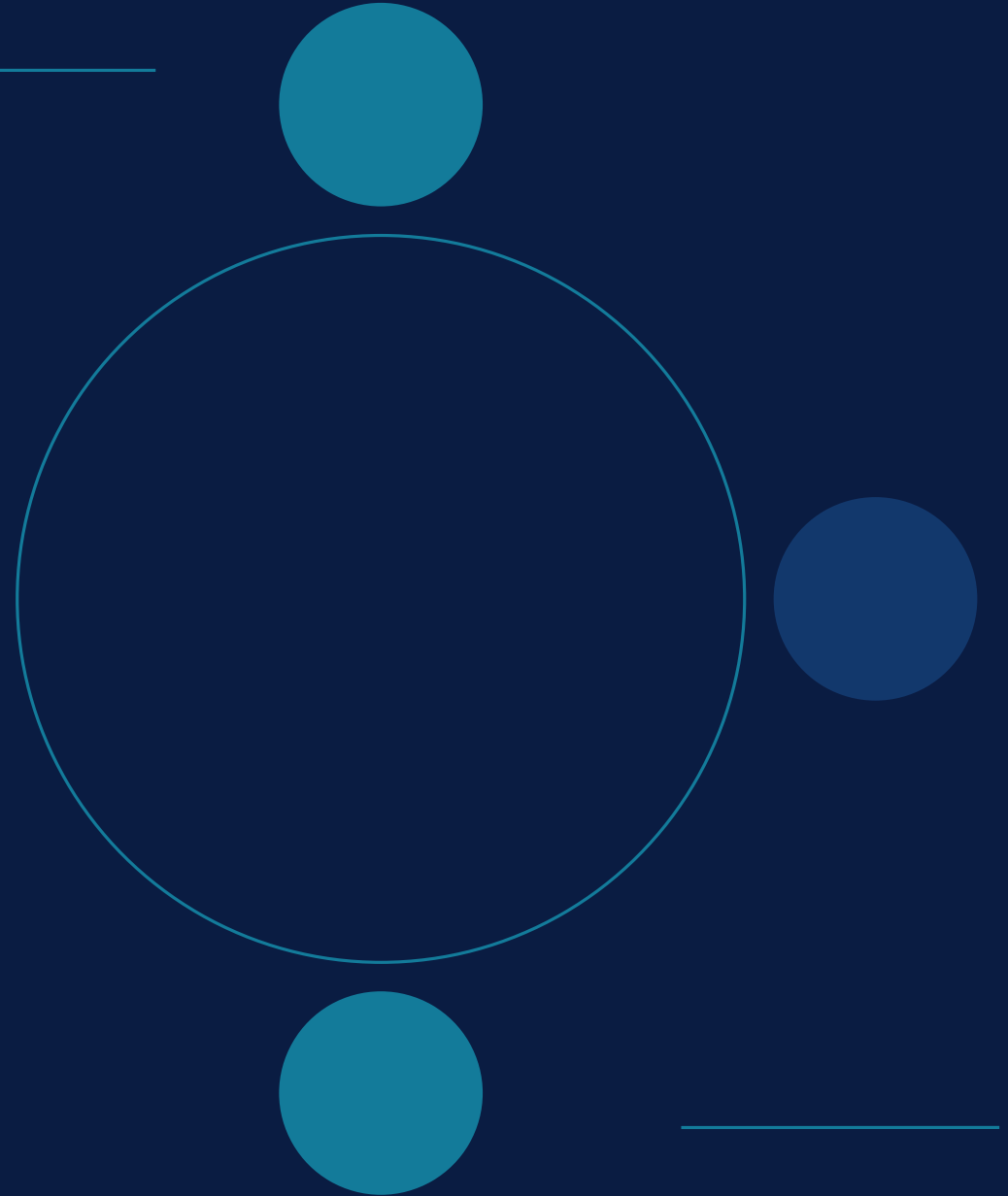
04 Recovery and learning

After-action review, correction and readiness

OUTPUT: Incident map + communication plan

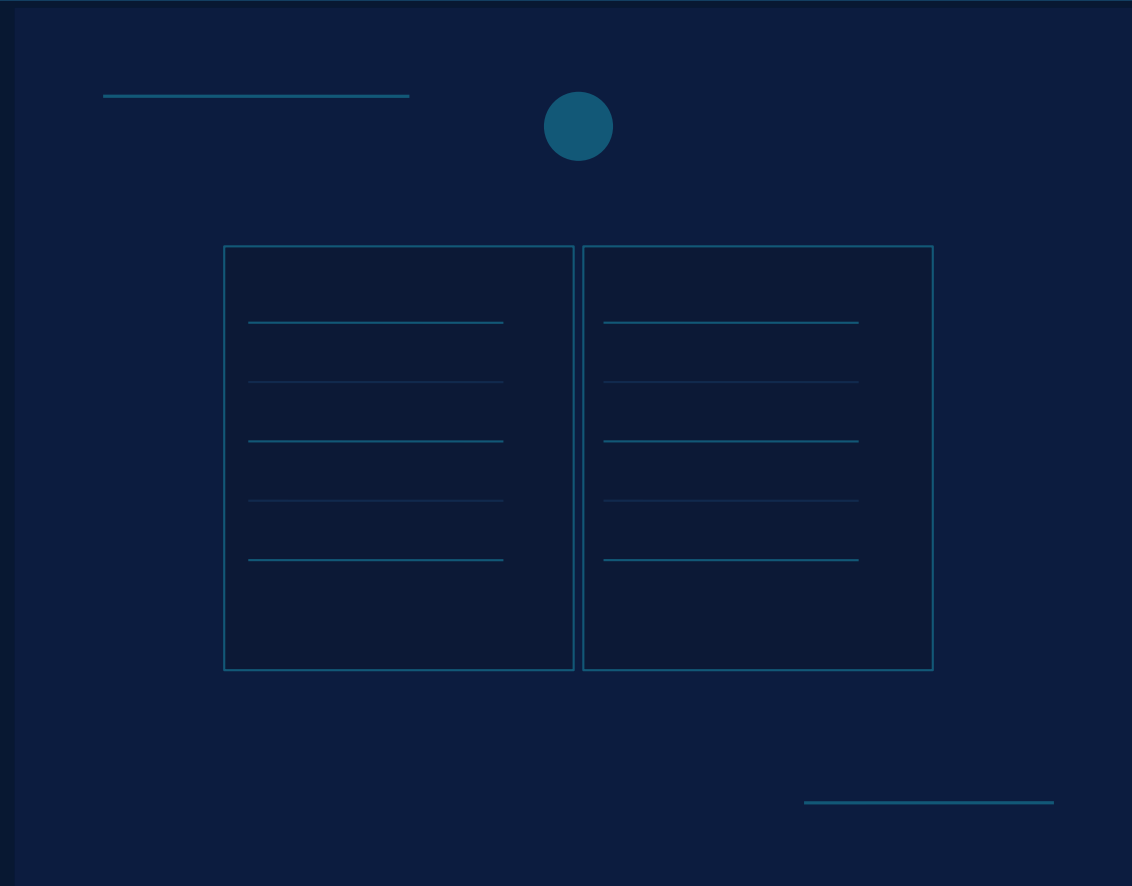
Institutional Solutions

Four sponsor-scoped academy themes



University Teaching & Learning Academy

A configurable capability programme for academic teams.



01 Institutional diagnostic

Stakeholder interviews, baseline and constraints

02 Learning design core

Outcomes, pedagogy and accessible digital delivery

03 Assessment and feedback

Rubrics, academic integrity and student support

04 Change and measurement

Facilitators, adoption and evidence dashboards

OUTPUT: Needs baseline + 4-stream academy design

Government Policy & Evaluation Academy

Improve public-policy capability across teams.



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01 Capability diagnostics

Policy functions, roles and decision use cases

02 Policy analysis stream

Problem design, policy instruments and alternatives

03 Monitoring and evaluation

Theory of change, methods, data and interpretation

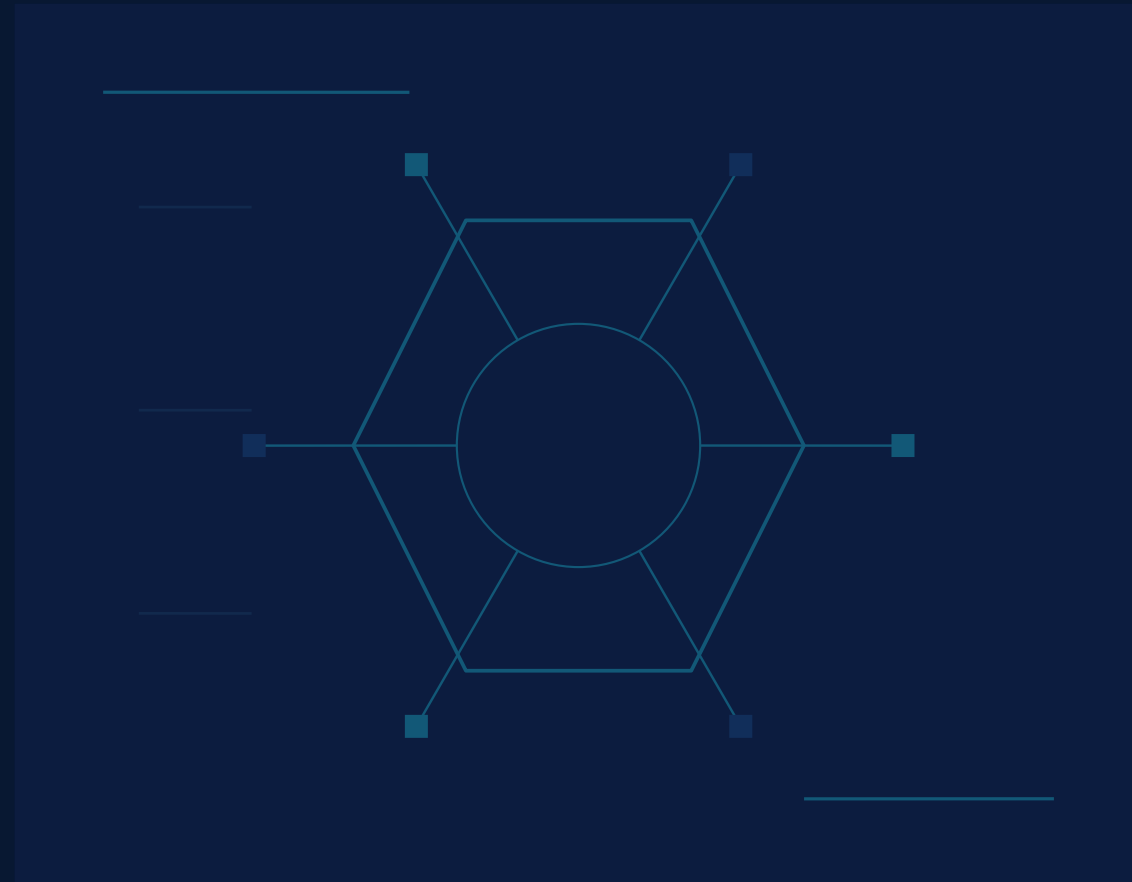
04 Academy governance

Facilitator capacity, case ownership and outcomes

OUTPUT: Learning pathways + monitoring framework

AI Adoption & Digital Capability Academy

Prepare organisations for responsible AI-supported work.



01 Baseline and segmentation

Roles, work patterns and digital maturity

02 Safe AI foundations

Capabilities, privacy, bias, data and controls

03 Workflow pilots

Use-case selection, human decisions and data contracts

04 Organisational scale-up

Change champions, dashboards and audit trails

OUTPUT: Competency map + controls + rollout plan

Research Excellence & Publication Academy

Strengthen research practice across institutional teams.



01 Research capability audit

Methods, team capacity and research questions

02 Rigorous methods

Design, appraisal, ethics and data stewardship

03 Writing and integrity

Citations, reporting, authorship and review

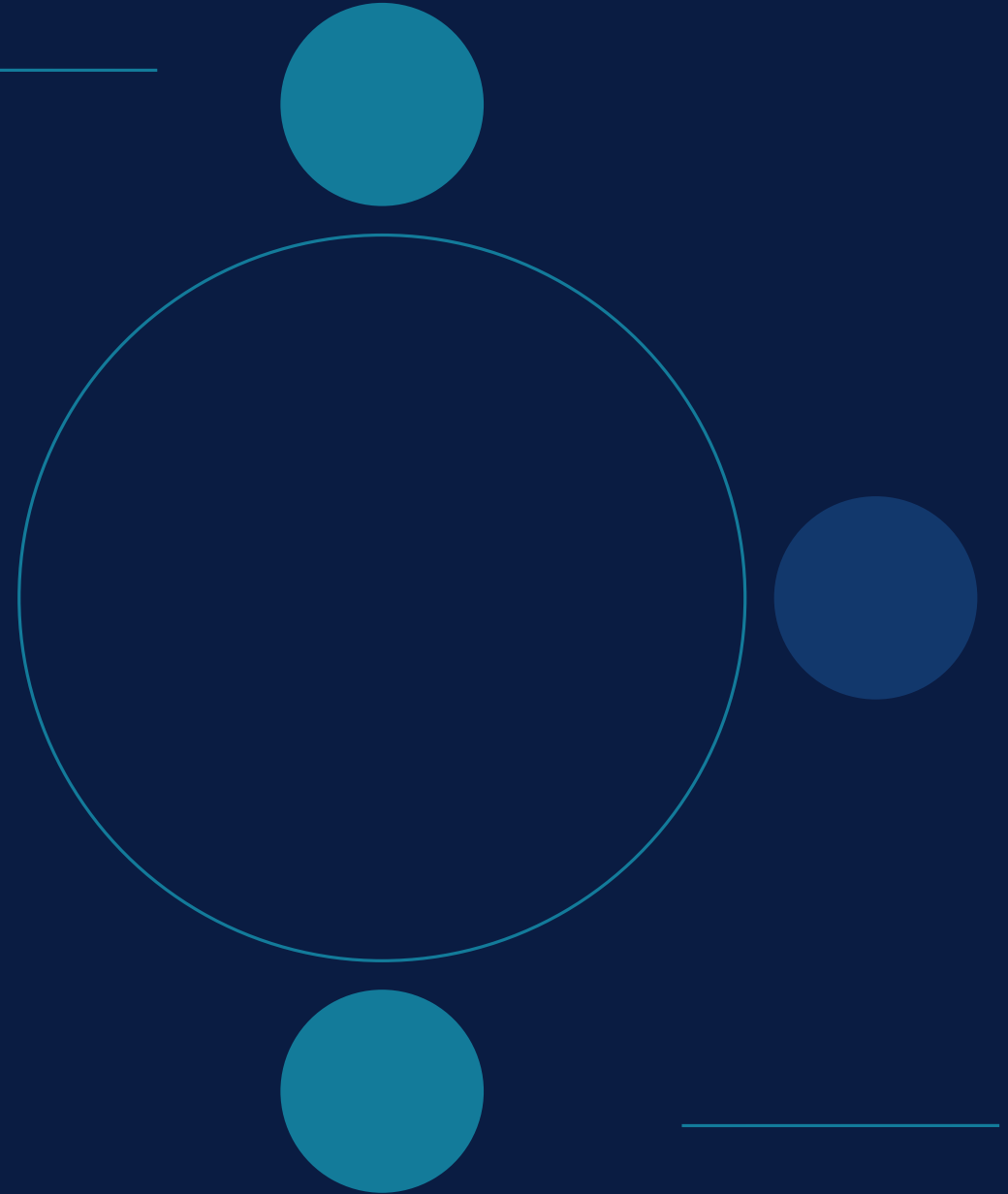
04 Research operations

Supervision, editorial workflows and impact reporting

OUTPUT: [Research playbook + review checklist](#)

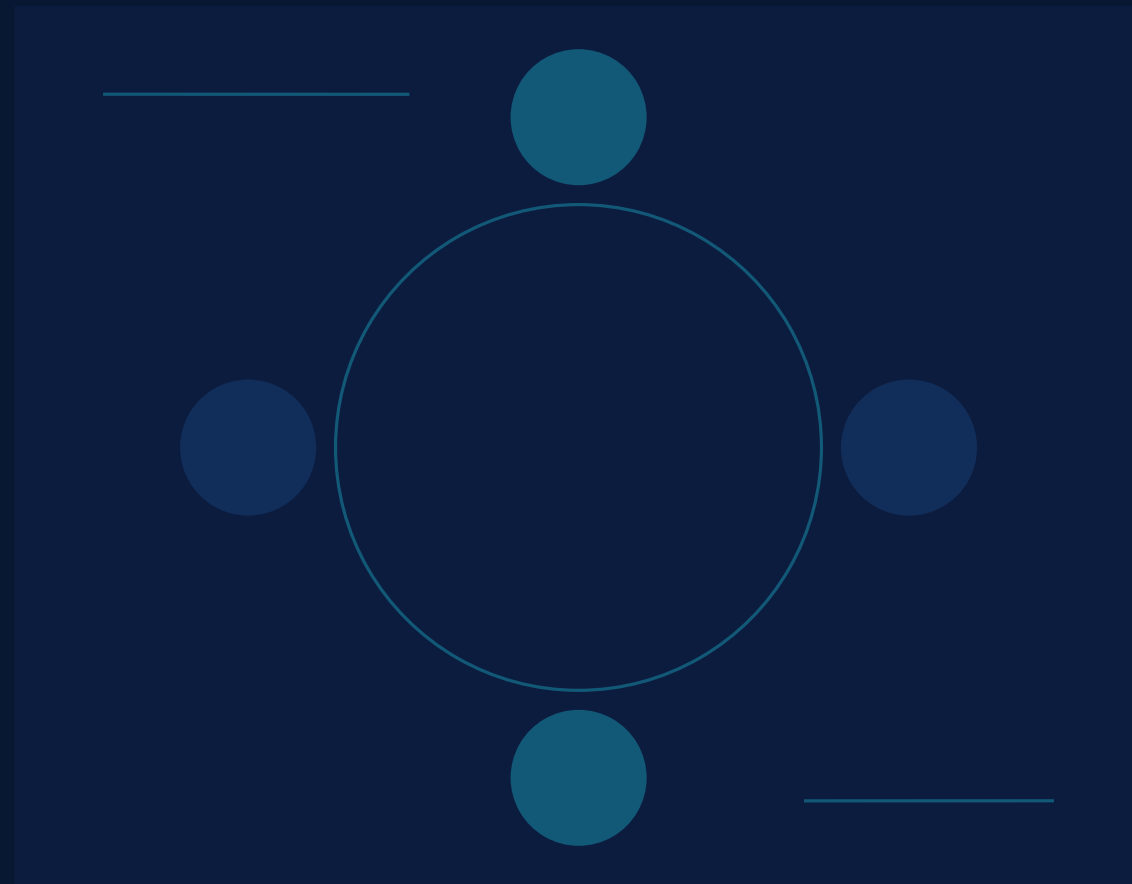
Personalised Intensives

Two focused learner-specific scenarios



Executive Strategy Learning Sprint

An individually scoped intensive for a live strategic question.



01 Mandate & boundaries

Strategic context, priorities and confidentiality

02 Scenarios & options

Stakeholders, constraints and future states

03 Decision architecture

Criteria, risks, value and responsibilities

04 Implementation logic

First milestones, learning and exception reporting

OUTPUT: Strategy map + options brief

Research Leadership Intensive

A concentrated pathway for research directors and senior scholars.



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01 Research vision

Priority themes, beneficiaries and research questions

02 Portfolio architecture

Projects, methods, funding assumptions and collaborations

03 Research governance

Ethics, roles, documentation and oversight

04 Dissemination & value

Publications, evidence transfer and evaluation

OUTPUT: Agenda map + governance controls

01

Course and authority

Written approval for course title, actual issuer and intended audience.

02

Content and faculty

Curriculum, deliverables, rights, named responsible educators and assessment.

03

Operating system

Tested access link, learner communication, support and data security.

04

Commercial clarity

Approved dates, fees, terms, refund policy and taxes where applicable.

05

Outcomes and verification

Accurate learning evidence, permitted badge/certificate rules if approved.

06

Publication QA

Mobile usability, accessibility, claim review and dated version record.

Build one validated pilot before scaling the catalogue.

Choose a target audience and delivery format, verify academic and operational ownership, prepare learning evidence and then approve the public offer.



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